



VancastVideo Accessibility Guide

Making multilingual corporate events understandable for every audience

VancastVideo Accessibility Guide

Making multilingual corporate events understandable for every audience

Corporate events increasingly involve **international audiences**.

Employees, partners, investors and customers may connect from different countries, speaking different languages.

Traditional streaming platforms try to solve this challenge mainly through **interpreted audio** or **automatic subtitles**, but the overall experience often remains fragmented:

- Interfaces remain in a single language
- Slides are only available in the presenter's language
- Subtitles appear with noticeable delay
- Different language audiences must join separate events

VancastVideo's **Intelligent Language Layer** takes a different approach.

The platform is designed so that each viewer can experience the event **in their own language**, while all audiences remain part of the **same synchronized broadcast**.

1. A Multilingual Event Experience

In VancastVideo, language is integrated into the entire event environment.

The webcast page itself can be delivered in multiple languages, including:

- navigation interface
- player controls
- event information
- interactive elements

When viewers access the event, they can select their preferred language and the entire interface adapts accordingly.

Beyond the webcast player itself, language can be applied across the entire event journey.

Registration pages, identity confirmation emails, and customizable reminder emails can all be configured in each of the event's supported languages. This ensures that participants interact with the event in their preferred language from the moment they register through to the live broadcast and on-demand viewing.

This creates an experience where every participant can interact with the event **in a familiar and accessible environment**.

2. Slides in Multiple Languages

Slides are often the **main carrier of information** in corporate events.

For international audiences, reading slides in a non-native language can significantly reduce comprehension.

VancastVideo allows presentations to be delivered in **multiple languages simultaneously**.

Each language version of the presentation can be uploaded to the platform, and the system automatically displays the version corresponding to the viewer's selected language.

This ensures that every participant can follow the presentation with **clear visual information in their own language**.

Because slides are delivered as **native content rather than video**, they remain perfectly synchronized across all language versions.

3. Live Subtitles with Natural Synchronization

Subtitles are essential for accessibility, especially for:

- multilingual audiences
- viewers in noisy environments
- participants with hearing impairments

VancastVideo integrates **live subtitling** within the event player.

Unlike many streaming platforms where subtitles appear with noticeable delay, VancastVideo benefits from the **natural delay inherent to streaming delivery**.

This delay provides the time required for subtitle generation and synchronization, allowing subtitles to appear **accurately aligned with the spoken content**.

As a result, subtitles remain:

- clear
 - readable
 - synchronized with the speakers audio
-

4. A Single Event for All Languages

Many platforms require organizers to create **separate events for each language**, increasing operational complexity.

With VancastVideo, a single event can serve audiences across multiple languages simultaneously.

Within the same event:

- the interface adapts to the viewer's language
- slides appear in the corresponding language
- subtitles are delivered in the selected language
- the video stream remains shared

This simplifies event management while ensuring a **consistent experience for global audiences**.

5. Benefits for Global Corporate Communication

This approach provides several important advantages.

Improved accessibility

Participants can follow the event in their own language, improving understanding and inclusion.

Greater engagement

Viewers are more likely to remain attentive when content is presented in a language they are comfortable with.

Simplified production

Organizers manage a single event rather than multiple language-specific broadcasts.

Consistent communication

All audiences experience the same presentation simultaneously, ensuring alignment across global teams.

6. Designed for Inclusive Corporate Events

Corporate communication increasingly needs to reach **diverse, global audiences**.

By integrating multilingual interfaces, language-specific slides and synchronized subtitles into a single platform, VancastVideo enables organizations to deliver events that are:

- clearer
- more inclusive
- easier to manage
- accessible to a wider audience

The **Intelligent Language Layer** ensures that language becomes a bridge rather than a barrier in corporate communication.

7. Multilingual Events vs Traditional Interpretation Workflows

In many corporate streaming environments, multilingual delivery is implemented through **separate interpretation audio channels**.

While this approach allows audiences to hear translated speech, it does not address other important aspects of the event experience.

Aspect	Traditional Webinar Platforms	VancastVideo
Interface language	Usually single language	Localized interface
Slides	Single language	Multiple slide languages
Subtitles	Optional and often delayed	Synchronized subtitles
Event structure	Often separate language events	Single global event
Viewer experience	Fragmented	Unified multilingual experience

With VancastVideo:

- audiences around the world can join **one single event**
- each viewer receives the **appropriate language experience**
- organizers avoid duplicating events or managing multiple broadcasts.

This approach simplifies production and keeps costs down while making events **more accessible and inclusive for international audiences**.